

Yvette Farmer *Freelance Producer*

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Profile

2013-Present:

Freelance Exec Producer / Producer / Pitch Producer

Commercials & branded films for cinema & TV in UK / US, short films & music videos, moving into TV / Film. Live action, mixed media, all animation techniques, VFX, practical FX, VR / AR projects & Games development.

Background:

Commissioning Team Assistant in TV depts across BBC, C4 and ITV, London, Office Manager at Momentum Pictures, London, projecting 35mm prints as Projectionist at Rio Cinema, London and Gallery Manager at Hirschl Contemporary Art, London.

Professional Experience

Exec Producer & Live Action Producer, 2023 | London

Shoot To Kill / Liberty Guild ☑

Live Action Commercial "Keep Rising" for US Movie Theatres & TV for King Arthur brand.

Director: Chris Thomas

Exec Producer, *Passion Pictures West Coast* ☑ 2022 | Los Angeles

Live action shoot for Osmo Magical Friendship app with child actors & 2D animation.

Director: Andy Martin

Live Action Producer, 2022 | London

WE Direct / venturethree / NewDay ☑

Live action TV commercial "Feel The Glow" for Aqua. Directors: Wetherall & Evans

CG Line Producer, *Passion Pictures / Connil LA* ☑ 2021 | London

CG character design, build & animation "Nora's Joy" for Toyota. Directors: Kyra & Constantin

Head of Production (cover), *Acute Art / Anomaly* ☑ 2021 | London

AR experience "Reese's Puffs x KAWS". Directors: Brian Donnelly & Rodrigo Marques

Live Action Producer, 2020 | London

WE Direct / Victorian Plumbing ☑

Live action & CG animation "Star Quality" comedy TV commercial for Victorian Plumbing.

Directors: Wetherall & Evans

2D Line Producer, 2019 | London

Passion Pictures / Arnold Worldwide ☑

Live action & 2D animation "Good Morning" US TV commercial for Progressive Insurance.

Director: Andy Martin

Exec Producer & Live Action Producer, 2018 | London

Not To Scale / Sehnsucht / Droga5 ☑

Live action, stop frame, CG & 2D animation "Vibes" US TV commercial for Trident Gum.

Director: Mate Steinforth

CG Line Producer, 2017 | London

More & More Ltd / Nike Europe ☑

8 x CG animations for "Nike Superiority". Directors: Tom Darracott & Carl Burgess

Agency Producer, R/GA London / 76 Ltd 2016 | London

Live action with practical FX (explosives) "Waterfall Bars" for Unilever. Director: Yann Secouet

/ Producer: Mark Murrell

2D Line Producer, Not To Scale / Ogilvy London ☑ 2015 | London

4 x 2D hand-drawn animations "Bright Future Campaign" for Unilever. Directors: Mirari

Agency Producer, Frameworks / R/GA London ☑ 2014 | London

Live action and CG characters build & animation "Oh Christmas Tree" for Beats by Dre.

Director: Chris & Henry / Producer: James Alexander

VFX Producer, The Mill / DLKW Lowe 2014 | London

CG character design, build & animation for Domestos, Unilever. Director: Russell Appleyard

VFX Producer, Partizan / Havas ☑ 2013 | London

CG Lemsip character build and animation for "Avalanche" TVC. Director: Matthias Hoene

Live Action Producer & Animation Line Producer, 2013 | London

WE Direct / Innocean / KIA ☑

Live action, stop frame & 2D "The Simpsons" Channel 4 idents. Directors: Wetherall & Evans

Head of Production (cover), Partizan ☑ 2013 | London

Overseeing animation & VFX projects including 2D flash animated ident for the APA Awards.

Director: James Curran

Certificates

**Screenskills Tackling
Harassment & Bullying In
The Workplace Certificate**

**Screenskills Covid-19
Certificate (International)
Level A**

**St John's Ambulance
Volunteer Vaccinator Training
Certificate**